



Call for Papers

WESTERN DECISION SCIENCES INSTITUTE

Forty-Fifth Annual Meeting,
April 5th – April 9th, 2016

The Platinum Resort & Spa, Las Vegas

211 East Flamingo Road,
Las Vegas, Nevada, 89169 USA

Submission Deadline: October 1, 2015

Competitive papers are invited in, but not limited to, the topic areas listed. ***No author information should be included with the paper that is submitted.*** Qualified individuals will referee papers submitted through a double blind peer review process. In addition, we welcome the submission of one-page single-spaced research abstracts (about 900 words), which will not be subject to blind review. Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference will be published in the *Proceedings* (available in CD-ROM format only) and scheduled for presentation at the annual meeting. Paper submission acknowledges that the author(s) will register for and attend the conference and personally present the accepted paper at the time specified in the conference program. Publication in the program *Proceedings* of multiple papers by the same author will be subject to extra page charges. Copyright of the papers stay with the author(s).

All complete papers will be considered for the *Alpha Iota Delta*, the Decision Sciences and Information Systems Honor Society, Best Paper Awards in the following categories:

- Best Application Paper
- Best Case Studies Paper
- Best Environmental Issues Paper
- Best Interdisciplinary Paper
- Best Theoretical/Empirical Research Paper

In addition, awards will be given for the best undergraduate student paper and the best graduate student paper. To be considered for the student paper award, students need to submit their paper in the student track. All awards will be presented at the conference luncheon. Proposals for cases, workshops, symposia, colloquia, panels, tutorials on current topics of interest, and other special sessions, are also invited in all Tracks. Please contact the Program Chair or the appropriate Track Chair to indicate your interest in a topic area.

WDSI OFFICERS 2015-2016

- ◆ **President:** Debbie Gilliard, Metropolitan State University Denver, 303-556-4682, gilliard@msudenver.edu
- ◆ **President-Elect:** John E. Bell, University of Tennessee, 865-974-8397, bell@utk.edu
- ◆ **Program Chair/Vice President for Programs/Proceedings Editor:** Natasa Christodoulidou, California State University-Dominguez Hills, 702-292-3952, nchristodoulidou@csudh.edu

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- ◆ **Secretary/Treasurer:** Sheldon R. Smith, Utah Valley University, 801-863-6153, smithsh@uvu.edu
- ◆ **Director of Information Systems:** Salem Boumediene, Montana State University - Billings, 406-657-1605, salem.boumediene@msubillings.edu
- ◆ **Immediate Past President:** Hamdi Bilici, California State University, Long Beach, 562-985-4569, biliciinfo@yahoo.com

TOPIC AREAS AND TRACK CHAIRS FOR 2016

- ◆ **Accounting :** Khaled Abdou, Penn State University-Berks College, khaled@psu.edu
- ◆ **Business Environment - Strategy, Policy, Law, Ethics:** John Bagby, Pennsylvania State University, jbagby@ist.psu.edu
- ◆ **Cases, Workshops, and Special Sessions:** Melissa St. James and Cary Countryman, CSUDH and BYU Hawaii, mstjames@csudh.edu and cary.countryman@byuh.edu
- ◆ **Data Driven Decision Making:** Dorota Huizinga and Marcus Rothenberger, California State University DH and University of Nevada Las Vegas, dhuizinga@csudh.edu and marcus.rothenberger@unlv.edu
- ◆ **Entrepreneurship and Small Business Management:** Cynthia Sutton, Metropolitan State University, suttoncy@msudenver.edu
- ◆ **Hospitality Management and Marketing:** Natasa Christodoulidou and G. Keong Leong, California State University-Dominguez Hills, nchristodoulidou@csudh.edu and gkleong@csudh.edu
- ◆ **Finance:** K. C. Chen and Lidija Dedi, California State University – Fresno and University of Zagreb, Faculty of Economics & Business, kchen@csufresno.edu and lidija.dedi@efzg.hr
- ◆ **Innovative Education:** Rhonda Rhodes and Larisa Preiser-Houy, Cal Poly Pomona, rrhodes@csupomona.edu and lpreiser@cpp.edu
- ◆ **International Business:** Burhan Yavas and Cihan Cobanoglu, CSU Dominguez Hills and University of South Florida Sarasota-Manatee, byavas@csudh.edu and cihan@cihan.org
- ◆ **Internet and e-Business:** David C. Yen and Albert H. Huang, SUNY Oneonta, University of the Pacific, David.Yen@oneonta.edu and ahuang@uop.edu
- ◆ **Investments:** Pia Gupta, California State University Long Beach, Pia.Gupta@csulb.edu

- ◆ **Management, Organizational Behavior, and Human Resource Management:** Orië Berezan, CSU-Dominguez Hills, and Daniel Connolly, and University of Denver, oberezan@csudh.edu and Connolly@du.edu
- ◆ **Management Information Systems and Business Analytics:** Abbas Heiat, Montana State University-Billings, aheiat@msubillings.edu
- ◆ **Management Science and Quantitative Methods:** Seong-Jong Joo, Central Washington University-Des Moines, JooS@cwu.edu
- ◆ **Marketing:** Jacquelyn Warwick and Meng Zhao, Andrews University and CSUDH, warwick@andrews.edu and mzhao@csudh.edu
- ◆ **Military Applications:** Jay Simon and Jeff Ogden, Naval Postgraduate School and AFIT, jrsimon@nps.edu and Jeffrey.ogden@afit.edu
- ◆ **Operations, Logistics and Supply Chain Management:** Stanley Griffis and Ulrich Schmelze, Michigan State University and University of Tennessee, griffis@bus.msu.edu and uschmelz@utk.edu
- ◆ **Public Policy and Public Administration:** Theodore Byrne and Rui Sun, CSUDH, tbyrne@csudh.edu and rsun@csudh.edu
- ◆ **Simulation and Modeling:** Mahyar Amouzegar and Khosrow Moshirvaziri, California State University - Long Beach and Cal Poly Pomona, moshir@csulb.edu and mahyar@cpp.edu
- ◆ **Sports Entertainment Management and Marketing:** Yann Abdourazakou and Douglas Manning, CSUDH and University of Southern Mississippi, yabdourazakou@csudh.edu and D.Manning@usm.edu
- ◆ **Student Papers:** Carola Raab, University of Nevada Las carola.raab@unlv.edu (papers may have faculty co-authors who have given input, but the main author should be a student and main idea should be the student's—please identify the student as a graduate or undergraduate by sending an email to nchristodoulidou@csudh.edu after the paper is submitted)

Local Arrangements Coordinator: Marcus Rothenberger, University of Nevada Las Vegas, marcus.rothenberger@unlv.edu

COUNTRY CONTACTS

WDSI is an international organization and has representatives in several countries outside the United States. For more information on the activities of WDSI and its annual meeting, international contributors are invited to contact the country contact in their country or the Vice President for Member Services. Additional information can also be found on the WDSI website (www.wdsinet.org).

- ◆ **Australia:** Michael McGrath, Victoria University, +61 3 9919 4627, Michael.McGrath@vu.edu.au
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- ◆ **Europe:** Nicos Kartakoullis and Alexis Saveriades, University of Nicosia and Cyprus University of Technology, +357 22 841 500 ext.608, kartakoullis.n@unic.ac.cy, alexis.saveriades@cut.ac.cy
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- ◆ **Vietnam:** Ta Loi, National Economics University, Hanoi +84-98-369-6032, loitv@neu.edu.vn

MEETING FACILITIES

Our contract with the conference hotel allows us to use the meeting space without charge and without penalties if we meet certain criteria, including that our group uses a minimum number of room nights in the hotel (covered by your usage of the hotel). WDSI is heavily penalized if we don't meet these minimum room requirements. Therefore, it is very important to have conference participants stay in the conference hotel. We have negotiated an attractive hotel rate for the group that includes complimentary Internet access, complimentary fitness center access, free parking, and complimentary award winning spa access.

INSTRUCTIONS FOR CONTRIBUTORS

All manuscripts and proposals for the WDSI 2015 Annual Meeting must be submitted electronically. To submit your paper, please go to the WDSI home page (www.wdsinet.org) and click on the Online Submission link. Follow the directions provided there to enter your paper and author information and upload your document. **Note:** The submission site will be activated on **June 16, 2015**, with a submission deadline of **October 1, 2015**. Authors will be notified of manuscript acceptance/rejection by **December 15, 2015**. Accepted papers will be included in the proceedings only if at least one author is registered for the conference by the deadline for proceedings submissions, **January 20, 2016**.

Papers and abstracts accepted for presentation will be scheduled during sessions throughout the day on Wednesday and Thursday or on Friday morning. Please plan to present your paper when it is scheduled. It is too difficult to accommodate requests for changes.

Abstracts will not be blind reviewed. However, they should contain enough detail so that the track chair can determine if they are appropriately rigorous for presentation. Also, the detail will help the track chairs and program chair place them in an appropriate session.

When you submit your paper or abstract to the electronic submission system and later when you register for the conference, please be careful as you enter information, as much of it is used directly in preparing the

Proceedings and the Program. Please DO NOT use all upper case or all lower case letters. For the title of your paper, use Proper Case (first letter of each word capitalized except for minor words; capitalize minor words at the start of the title). DO NOT enclose the title in quotation marks. Capitalize only the first letter of your first, middle, and last names. Spell out the official name of your institution; do not abbreviate. Capitalize the first letter of each word of your institution's name, as you would normally see it. The abstract of your paper should be in sentence case (first letter of each sentence and proper nouns capitalized).

The page allowance for the Proceedings is as follows for papers which are accepted and for which a registration fee is paid: six pages for full papers and two pages for abstracts. An extra page fee will be charged for papers beyond these limits. Also, the page allowance is for each registration, so an author who has more than one paper or abstract accepted will be subject to extra page charges for papers beyond the first unless a co-author is also a separate registrant for the conference.