Discover one of “New 7 Wonders of Nature”

Theme: Smart, Open and Social Information Systems

The PACIS 2013 Program Committee invites paper submission. The PACIS 2013 will be held in Jeju Island in 18-22 June 2013. The hosting organization will be the Korea Society of Management Information Systems (KMIS), which is the largest IS professional institute in Korea. The conference location, Jeju Island, known as the “Island of the Gods,” is selected as one of “New7Wonders of Nature (http://www.new7wonders.com/).” PACIS 2013 participants will have the opportunity not only to build and maintain connections with IS scholars in Asian region, but also to experience the excellent natural beauty of Jeju Island. We look forward to seeing you in Jeju Island in Korea in June 2013!

Important Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper Submission Deadline</td>
<td>February 1, 2013</td>
</tr>
<tr>
<td>DC Nomination Deadline</td>
<td>March 15, 2013</td>
</tr>
<tr>
<td>Paper Decision</td>
<td>April 1, 2013</td>
</tr>
<tr>
<td>DC Decision</td>
<td>April 15, 2013</td>
</tr>
<tr>
<td>Submission Deadline of Accepted Papers</td>
<td>May 1, 2013</td>
</tr>
</tbody>
</table>

Organizing Committees

**Conference Chairs**
Ho Geun Lee, Yonsei University  
Patrick Y. K. Chau, University of Hong Kong

**Program Chairs**
Jae-Nam Lee, Korea University  
Ji-Ye Mao, Renmin University of China  
James Thong, Hong Kong University of Science and Technology

**Doctoral Consortium Co-chairs**
Youngjin Yoo, Temple University  
Guy G. Gable, Queensland University of Technology  
Boh Wai Fong, Nanyang Technological University

**Workshop/Tutorial/Panel Co-chairs**
Wonseok Oh, Yonsei University  
Michael Davern, University of Melbourne

**Organization Co-chairs**
Gee-Woo Bock, Sungkyunkwan University  
Sang-Yong Tom Lee, Hanyang University  
Il Im, Yonsei University  
Hee-Woong Kim, Yonsei University  
Dongcheol Lee, Jeju National University  
Jae Jung Kang, Jeju National University

Tracks

01. Economics of IS  
02. Knowledge Management and Business Intelligence  
03. Culture and Global IT/IS Management  
04. IT Project Management  
05. IT Sourcing and Cloud Computing  
06. Social Media and Business Impacts (Transformation)  
07. Green IT and Sustainability  
08. IS Security and Privacy  
09. IT/IS Strategy, Leadership, and Governance  
10. Electronic and Mobile Businesses  
11. Service Science and IS  
12. Design Science and IS  
13. Human Behavior and IS  
14. Human Computer Interaction  
15. Theory and Research Methods  
16. IT/IS in Healthcare  
17. IS Education and Learning  
18. IS Implementation, Adoption, and Diffusion  
19. Social and Organizational Aspects of IT/IS  
20. Accounting Information Systems  
22. General Topics
Jeju Island, selected as one of "New 7 Wonders of Nature" ([http://www.new7wonders.com/](http://www.new7wonders.com/)), is one of the most beautiful islands in East Asia. Jeju Island is located just one hour by air from Seoul, capital of the Republic of Korea. It remains one of the top honeymoon destinations for Korean newlyweds. The island's mixture of volcanic rock, frequent rains, and temperate climate, make it very similar to the Hawaiian Islands in the U.S. The island offers visitors a wide range of activities: hiking on Mt. Halla-san (South Korea's highest peak), catching sunrises and sunsets over the ocean, viewing majestic waterfalls, riding horses, or just lying around on the sandy beaches.

The main PACIS 2013 conference would be conducted at ICC-JEJU ([International Convention Center in Jeju](http://www.new7wonders.com/)). ICC-JEJU is located within the Jungmun Resort Complex, with the cobalt-blue Northern Pacific stretching to the south and towering Mt. Halla-san commanding the north. Since its opening in March of 2003, the ICC-JEJU has attracted major corporate, associations, and political leaders to its doorstep. The ICC-JEJU was a venue for ASEAN-KOREA CEO Summit, which was held in May 2009 in Jeju Island. The main conference hotel will be the ICC-JEJU Hotel and Condo, which is located just beside the conference venue. The Doctoral Consortium will be held in the Seogwipo KAL Hotel, located at the warm southern tip of Jeju Island. It overlooks the Pacific Ocean, Mt. Halla-san and a gentle stream flowing down into the ocean. The Seogwipo KAL Hotel hailed as the first resort to promote the Jeju Olle, Jeju's historical walking paths.