

CALL FOR PAPERS

Special Issue of *Decision Support Systems*

DECISION MODELS AND SOCIAL COMMERCE

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The use of social media has permeated all aspects of social life from daily buying decisions to shaping social, political and economic policies. Social platforms such as Facebook, Twitter and LinkedIn are leading a growing number of Web 2.0 and social media technologies, to help social customers to engage and facilitate online commerce.

This special issue seeks to put together a collection of research papers that focus on decision models and technologies that can enhance the efficiency and effectiveness of social commerce. Relevant topics include, but are not limited to:

- Decision models with/by/for social commerce
- Strategic formulation for social commerce
- Crowdsourcing and profiling as decision making tools
- Modeling social intelligence and social forecasting
- Modeling social reputation and social recommender systems
- Big data, text, and web mining and social analytics for e-commerce
- Gamification in social commerce
- Modeling social CRM applications
- Critical success factors for social-commerce based decision making

Prospective authors are encouraged to submit an extended abstract of about 800 words before submitting the manuscript. This way they will receive a fast feedback on whether it fits the theme of the special issue. Abstracts and manuscripts should be sent to Tung Bui (tung.bui@hawaii.edu) and TP Liang (tpliang@mail.nsysu.edu.tw)

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All submitted papers will be referred through a blind peer review process.

Important dates:

Submission deadline for full paper: September 30, 2012

Notification of acceptance: November 30, 2012

Submission deadline for final version: December 30, 2012