



Call for Papers

WESTERN DECISION SCIENCES INSTITUTE

Forty Second Annual Meeting,

MARCH 26-29, 2013

Renaissance Long Beach Hotel

111 East Ocean Boulevard · Long Beach,
California 90802 USA

New Extended

Submission Deadline October 29, 2012

Competitive papers are invited in, but not limited to, the topic areas listed. **No author information should be included with the paper that is submitted.** Qualified individuals will referee papers submitted through a double blind peer review process. In addition, we welcome the submission of one-page single-spaced research abstracts (about 900 words) which will not be subject to blind review. Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference will be published in the *Proceedings* (available in CD-ROM format only) and scheduled for presentation at the annual meeting. Paper submission acknowledges that the author(s) will register for and attend the conference and personally present the accepted paper at the time specified in the conference program. Publication in the program *Proceedings* of multiple papers by the same author will be subject to extra page charges.

All complete papers will be considered for the *Alpha Iota Delta*, the Decision Sciences and Information Systems Honor Society, Best Paper Awards in the following categories:

- Best Application Paper
- Best Case Studies Paper
- Best Environmental Issues Paper
- Best Interdisciplinary Paper
- Best Theoretical/Empirical Research Paper

In addition, awards will be given for the best undergraduate student paper and the best graduate student paper. All awards will be presented at the conference luncheon. Proposals for cases, workshops, symposia, colloquia, panels, tutorials on current topics of interest, and other special sessions, are also invited in all Tracks. Please contact the Program Chair or the appropriate Track Chair to indicate your interest in any topic area.

WDSI OFFICERS 2012-2013

- ◆ **President:** Sheldon R. Smith, Utah Valley University, 801-863-6153, smithsh@uvu.edu
 - ◆ **President-Elect:** David C. Yen, Miami University (Ohio), 513-529-4827, yendc@muohio.edu
 - ◆ **Program Chair/Vice President for Programs/Proceedings Editor:** Hamdi Bilici, California State University, Long Beach, 562-985-4569, biliciinfo@yahoo.com
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 - ◆ **Vice President for Member Services:**
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 - ◆ **Director of Information Systems:** Abbas Heiat, Montana State University - Billings, 406-657-1627, aheiat@msubillings.edu
 - ◆ **Immediate Past President:** John Davies, Victoria University of Wellington, +644-463-5382, John.Davies@vuw.ac.nz
 - ◆ **DSI Regional Vice President:** Richard L. Jenson, Utah State University, 435-797-2335, richard.jenson@usu.edu
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- #### TOPIC AREAS AND TRACK CHAIRS FOR 2012
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- ◆ **Accounting :** Ashley Burrowes, Woodbury University, Ashley.Burrowes@woodbury.edu
 - ◆ **Business Environment - Strategy, Policy, Law, Ethics:** John Bagby, Pennsylvania State University, University Park, PA 16802 jbagby@ist.psu.edu
 - ◆ **Cases, Workshops, Special Sessions:** Krishna S. Dhir and Melissa St. James, Berry College/CSU-Dominguez Hills, kdhir@berry.edu/mstjames@csudh.edu
 - ◆ **Engineering Systems Management:** Khosrow Moshirvaziri and Mahyar Amouzegar, California State University - Long Beach/ CalPoly Pomona, moshir@csulb.edu/mahyar@csupomona.edu
 - ◆ **Finance:** K. C. Chen, California State University - Fresno, kchen@csufresno.edu
 - ◆ **Global Business, Entrepreneurship and Small Business Management:** Burhan Yavas, California State University Dominguez Hills, byavas@csudh.edu
 - ◆ **Hospitality Management:** Natasa Christodoulidou and G. Keong Leong, California State University-Dominguez Hills, University of Nevada Las Vegas, nchristodoulidou@csudh.edu, keong.leong@unlv.edu
 - ◆ **Innovative Education:** Rhonda Rhodes, Cal Poly Pomona, rrhodes@csupomona.edu
 - ◆ **Internet and e-Business:** David C. Yen and Albert H. Huang, Miami University (Ohio), University of the Pacific, yendc@muohio.edu, ahuang@uop.edu
 - ◆ **Management, Organizational Behavior, and Human Resource Management:** Peng Wang, Miami University (Ohio), wangp@muohio.edu.
 - ◆ **Management Information Systems:** Abbas Heiat, Montana State University-Billings, aheiat@msubillings.edu
 - ◆ **Management Science and Quantitative Methods:** Seong-Jong Joo, Colorado State University-Pueblo, seongjong.joo@colostate-pueblo.edu
 - ◆ **Marketing:** Jacquelyn Warwick, Andrews University, warwick@andrews.edu

- ◆ **Military Applications:** Co Chairs, Stanley Griffis, Michigan State University, griffis@bus.msu.edu and Dr. Dan Mattioda, Air Force Institute of Technology (AFIT), Daniel.Mattioda@afit.edu
- ◆ **Operations, Logistics and Supply Chain Management:** Ömer Benli, California State University, Long Beach, omer.benli@csulb.edu
- ◆ **Student Papers:** Natasa Christodoulidou and Kenneth R. Bartkus, California State University-Dominguez Hills/Utah State University, nchristodoulidou@csudh.edu/ken.bartkus@usu.edu (papers submitted to this track may have faculty co-authors who have given input, but the main author should be a student—the main idea should be the student's—please identify the student as a graduate or undergraduate)

COUNTRY CONTACTS

WDSI is an international organization and has representatives in several countries outside the United States. For more information on the activities of WDSI and its annual meeting, international contributors are invited to contact the country contact in their country or the Vice President for Member Services. Additional information can also be found on the WDSI website (www.wdsinet.org).

- ◆ **Mexico:** Alfred Hagan, Pepperdine University, 310-568-5500, fax: 310-568-5778, alfred.hagan@pepperdine.edu
- ◆ **New Zealand:** John Davies, Victoria University of Wellington, +64-4-463-5382, fax: +64-4-463-5084, john.davies@vuw.ac.nz
- ◆ **China, Hong Kong, Taiwan:** Shin-Yuan Hung and Yue “Jeff” Zhang, National Chung Cheng University/California State University-Northridge, +886-5-2720411, ext. 34601/818-677-6050, syhung@mis.ccu.edu.tw/jeff.zhang@csun.edu

MEETING FACILITIES

Our contract with the conference hotel allows us to use the meeting space without charge and without penalties if we meet certain criteria, including that that our group uses a minimum number of room nights in the hotel (covered by your usage of the hotel). WDSI is heavily penalized if we don't meet these minimums. Therefore, it is very important to have conference participants stay in the conference hotel. We have negotiated an attractive rate for the group with complimentary internet access and complimentary fitness center access.

WDSI ON THE INTERNET

The Western Decision Sciences Institute has a permanent website at www.wdsinet.org. All information relating to this meeting will be made available on this website.

HOTEL INFORMATION

Information on Renaissance Long Beach can be found at:

<http://www.marriott.com/hotels/travel/lgbrn-renaissance-long-beach-hotel/>

INSTRUCTIONS FOR CONTRIBUTORS

All manuscripts and proposals for the WDSI 2013 Annual Meeting must be submitted electronically. To submit your paper, please go to the WDSI home page (www.wdsinet.org) and click on the Online Submission link. Follow the directions provided there to enter your paper and author information and upload your document. **Note:** The submission site will be activated on **June 15, 2012**, with a submission deadline of **October 1, 2012**. The review process will begin **November 9, 2012** and authors will be notified of manuscript acceptance/rejection by **December 10, 2012**. Accepted papers will be included in the proceedings only if at least one author is registered for the conference by the deadline for proceedings submissions, **January 14, 2013**.

Papers and abstracts accepted for presentation will be scheduled during sessions throughout the day on Wednesday and Thursday or on Friday morning. Please plan to present your paper when it is scheduled. It is too difficult to accommodate requests for changes.

Abstracts will not be blind reviewed. However, they should contain enough detail so that the track chair can determine if they are appropriately rigorous for presentation. Also, the detail will help the track chairs and program chair place them in an appropriate session.

When you submit your paper or abstract to the electronic submission system and later when you register for the conference, please be careful as you enter information, as much of it is used directly in preparing the Proceedings and the Program. Please **DO NOT** use all upper-case or all lower case letters. For the title of your paper, use Proper Case (first letter of each word capitalized except for minor words; capitalize minor words at the start of the title). **DO NOT** enclose the title in quotation marks. Capitalize only the first letter of your first, middle, and last names. Spell out the official name of your institution; do not abbreviate. Capitalize the first letter of each word of your institution name as you would normally see it. The abstract of your paper should be in sentence case (first letter of each sentence capitalized and proper nouns capitalized).

The page allowance for the Proceedings is as follows for papers which are accepted and for which a registration fee is paid: six pages for full papers and two pages for abstracts. An extra page fee will be charged for papers beyond these limits. Also, the page allowance is for each registration, so an author who has more than one paper or abstract accepted will be subject to extra page charges for papers beyond the first unless a co-author is also a separate registrant.

INFORMATION ABOUT Long Beach, California

Information on Long Beach, California can be found at: <http://www.visitlongbeach.com/>

